

Welcome to the easiest soccer fundraiser ever! All you need to do to get your club's fundraiser started is follow these four simple instructions:

1. Start a new email with the Subject: A Great Soccer Book! A Great Club Fundraiser!
2. Cut and paste the entire message below the dotted lines.
3. Modify the email if you wish.
4. Send to your club members. It's that simple.

Dear Soccer Club Name member,

We are proud to be one of the first soccer clubs in the country to introduce a beautifully written and photographed book about the players on the U.S. Women's National Soccer Team. Former Captain, Kristine Lilly, says, "This book captures the people and game I love."

Called "Portrait of Passion," the book is filled with dramatic pictures—on and off the field—by top sports photographer, Paul Phillips. It's written by award-winning author, Gail Stewart, author of more than 200 books for young adults. Her books are in school libraries everywhere. And it's endorsed by soccer legend, Julie Foudy, who wrote the foreword.

To learn more—read reviews, excerpts or a description of the book—go to <http://portraitofpassion.com>. Our club is in the unique position of raising awareness for women's soccer while at the same time raising funds for our Scholarship Fund. It's very easy for you to help the club succeed

Here's what we would like you to do:

- 1) Buy the book for the soccer player in your family.
- 2) Go to: www.portraitofpassion.com to order.
- 3) Be sure to insert our club's unique code (**CODE 000**) in the order form so our fundraiser gets credit for the sale.

PLEASE SUPPORT OUR CLUB & CELEBRATE THE PASSION OF WOMEN'S SOCCER!

Your Name, Title
Soccer Club Name

P.S. Pass this on to your friends.